

PROFILE

Bruce W. Fraser is an independent financial writer in New York City with a broad background in business journalism and marketing communications. His specialties are wealth management, financial planning, personal finance, retirement, investments, small business, and the green economy. He has taught at several New York City colleges, including Baruch College (CUNY) and Pace University.

Credits include the *New York Daily News*, *Crain's New York Business*, the *Christian Science Monitor*, the *New York Times*, *Financial Advisor*, CNBC.com, Forbes.com, *Wealth Manager*, *Dow Jones MarketWatch*, and many others. He has written and edited two newsletters: *Treasury Manager*, for IBC USA Publishing, Inc., and the *AMEX Special Situations Newsletter* for Financial World Partners.

- Co-editor of *Sixty Things To Do When You Turn Sixty* (Sellers Publishing).
- **Schwartz Law Firm**, New Orleans
Conceived and wrote 4-color, 6-fold practice management brochure.
- **Fidelity Investments**
Crafted and wrote mutual fund articles for website.
- **J.P. Morgan**
Developed practice management guides for use as sales tools by key broker/dealers, including Merrill Lynch. Titles included "Converting to a Fee-Based Business," "Creating Profitable Client Relationships," and "Working With Your Sales Assistant."
- **TD Ameritrade**
Revised telephone TradeDirect brochure for customer and branch office use, and edited a brokerage manual for outside financial advisors.

Formerly, he held staff positions with Gannett Newspapers, was Southwest Bureau Chief of Fairchild Publications, and New York Bureau Chief of the *Oil Daily*.

He received a M.S. in journalism and political science from Syracuse University's S.I. Newhouse School of Public Communications and Maxwell School of Citizenship and Public Affairs.

He is a member of the New York Financial Writers' Association, the American Society of Journalists and Authors, the New-York Historical Society, and the Editorial Freelancers Association. He is a frequent traveler abroad on assignment.